

The Definitive Guide to Hair Removal

PRESENTS

It's a Fact of Life: Hair Grows...

There are phases of hair growth ...

ANAGEN

The growth stage, when a strand of hair is at its strongest

Epidermis

Dermis

CATAGEN

The transitional stage, when that strand begins to come loose from the follicle

TELOGEN

The shedding stage, when the strand falls out and is replaced by a new hair

Hair Shaft

Arrector Pili Muscle

Sebaceous Gland

Hair Follicle

Hair Bulb

Hair Papilla



DAYS OR MORE TO **COMPLETE THE** HAIR GROWTH CYCLE

...and It Just Keeps Growing!

You May Want Some Hair to Go Away, but...



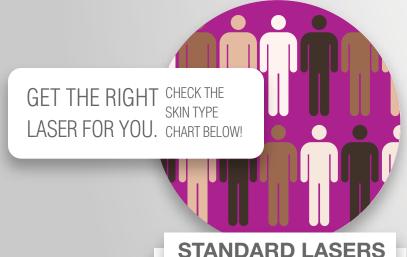
Shaving just cuts the hair off at the surface, leaving the root intact. Hair starts growing back almost immediately.

...traditional methods of hair removal don't get to the root of the problem!

PLUCKING, WAXING & THREADING

These methods pull the entire hair out, but the follicle is still intact—so hair will start growing back.

Other medical hair removal treatments can stop hair growth, but they might not get the best results for you.



Not all lasers are the same. Some lasers are better for

lighter skin types, and others are right for darker skin types. The wrong laser can harm your skin, or you won't get the results you want.

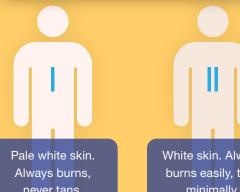


INTENSE PULSED LIGHT (IPL)

Intense Pulsed Light (IPL) came along in the 1990s. While it can be a more comfortable treatment than lasers, it can also take as many as 12 to 14 treatment sessions to get the desired results.

Identify Your Skin Type.

The Fitzpatrick Scale below is used by physicians to categorize various skin types, which have different needs when it comes to laser treatments. Depending on your skin type, there's a specific laser that can give you the best results without damaging your skin.



White skin. Always burns easily, tans minimally.



tans uniformly.

Moderate brown skin. Burns moderately, Burns minimally, always tans well.



Deeply pigmented dark brown to black skin. Never burns.

Gentle Hair Removal Is a Safe and Effective Treatment...

GENTLE LASER

Laser pulses destroy hair follicles at the root in the anagen stage, when the hair is strongest.

MINUTES: AVERAGE

GENTLE HAIR REMOVAL TREATMENT TIME

Your Skin Type!

...No Matter What

TREATMENTS

Go in for this treatment

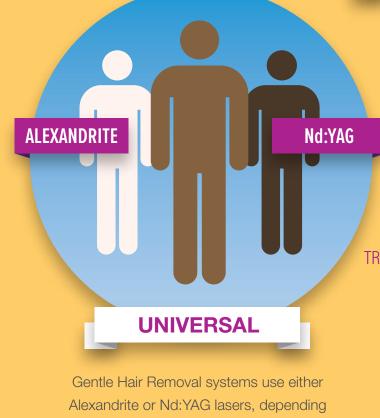
every 6 weeks or so, and over time you'll zap all the hairs in the targeted area!

> **PERMANENT** HAIR LOSS AFTER 4-6 TREATMENTS

OF PATIENTS

THE GOLD STANDARD

GENTLE HAIR REMOVAL OFFERS PERMANENT HAIR REDUCTION FOR ALL SKIN TYPES!



results for your skin.

on your skin type, so you get the best

SYNERON CANDELA HAS BEEN DEVELOPING LASERS FOR NEARLY

40 yrs.

THIS YEAR BY GENTLE SYSTEMS

WORLDWIDE, GENTLE IS THE TRUSTED TREATMENT FOR

LEADING PHYSICIANS—AND COUNTING!



liquid cryogen to rapidly cool the skin, making Gentle the most comfortable laser hair removal available today! Make Sure Your Laser Hair Removal

Treatments are Gentle— Ask for Gentle Hair Removal by Name!

GentleMax Pro* GentleLase Pro* GentleYAG* Pro

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Sources: www.aad.org www.ncbi.nlm.nih.gov

www.asds.net